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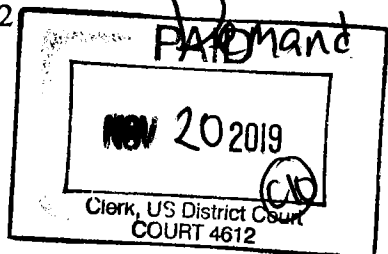
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on

1 New Day Worldwide inc.
2 3680 Wilshire BLVD STE 1092
3 Los Angeles CA 90010 -

2019 NOV 20 PM 2:21

4 Telephone: 323-393-0548
5 *In Propria Persona*



CENTRAL DISTRICT COURT
CENTRAL DIST. OF CALIF.
LOS ANGELES

6 UNITED STATES DISTRICT COURT

7 CENTRAL DISTRICT OF CALIFORNIA

8 New Day Worldwide Inc

Case No. **CV 19-09948-AB-SS**

9 Plaintiff,

COMPLAINT

10 vs.

[DEMAND FOR TRIAL BY JURY]

11 TAYLOR SWIFT

12 Defendants.

No
CV-30

14 **INTRODUCTION**

15
16 1. Plaintiff new Day Worldwide (“Plaintiff” or ‘ NDW ’) brings this lawsuit against
17 Defendants Taylor Swift (“Swift”) (Defendant)
18 due to Her infringement of Plaintiff’s copyrighted musical composition

19 **PARTIES**

20 2. Plaintiff NDW is a corporation registered in the state of California and thse city of
21 Los Angeles, and owns all works written by Jesse Graham an individual who
22 resides in the Central District of California, Well- renown Songwriter singer.
23 3. Plaintiff alleges on information and belief that Defendant Taylor Swift
24 (“Swift”) is an individual who resides in the Central District of California.
25 4. Plaintiff is ignorant of the true names and capacities of the Defendants sued
26 herein and therefore sues these Defendants by such fictitious names.
27 Plaintiff will amend this Complaint to allege their true names and capacities when
28 ascertained.

1 13. In 2014, Swift copyrighted the musical composition entitled “Shake It Off”
2 and Swift copyrighted the “Shake It Off” musical composition under United States
3 Copyright Office Registration Number PA0001911732 on August 19, 2014.

4 14. Swift’s “Shake It Off” musical composition extensively copies from
5 Graham’s Haters Gone Hate musical composition. In particular, the Shake It Off musical
6 composition has the following lyrics: “Cause the players gonna play, play, play[;] And
7 the haters gonna hate, hate, hate[.]” In all, the infringed copyrighted material accounts for
8 roughly twenty percent of the Shake It Off musical composition.

9 15. Swift undoubtedly had access to the Haters gone Hate musical composition
10 prior to writing and releasing the Shake It Off Musical Composition given the broad
11 dissemination of the Haters gone Hate musical composition.

12 16. Swift knew or should have known that the lyrics “Haters gone hate + Haters
13 gone hate, Playas gone play Playas gone play, watch out for them fakers- they’ll fake you
14 everyday” could not be used in a musical work by Defendants without a license and/or
15 songwriting credit, as is customary standard practice in the music industry. Despite this
16 industry standard practice, Swift never sought a license or other permission from
17 Plaintiff.

18 17. Upon its release, Swift’s Shake It Off musical composition debuted at No. 1
19 on Billboard’s Hot 100 chart. The song went on to become a massive worldwide hit for
20 Swift. The Shake It Off musical composition stayed on the Hot 100 for fifty weeks – 24
21 of them on the top 10. The Shake it Off musical composition has been certified 9x
22 Platinum by the Recording Industry Association of America (“RIAA”) with over
23 9,000,000 copies sold. The music video for “Shake it Off” featuring the song debuted on
24 August 18, 2014 and has approximately 2,380,831,410 views on YouTube.³ Indeed,
25 “Shake it Off” is the seventh most viewed video of all time on YouTube.⁴

26 18. Swift’s album 1989, for which the Shake it Off musical composition was the
27 lead single, has been certified 6x Multi-Platinum by the RIAA with over 6,000,000
28

1 certified units sold in the United States. In addition, 1989 has sold over 10,000,000 units
2 worldwide

3 19. Swift's infringing acts include, but are not limited to, unlawfully creating,
4 recording, manufacturing, producing, selling, licensing marketing and/or distributing the
5 Shake It Off musical composition Swift's infringement amounts to the unlawful
6 appropriation of Graham's copyrighted material including the lyrical phrase "Haters gone
7 hate[;] Players gone play[.]"

8 20. The Shake It Off musical composition has also been extensively licensed by
9 Swift to various third parties for commercial and advertising uses including film,
10 advertisements, television, and video games.

11 21. On information and belief, Swift has exploited, and continue to exploit, the
12 Shake It Off musical composition in this District, the State of California, and throughout
13 the United States and the world.

14 22. Swift's infringement is continuing she continues to sell and license the
15 Shake It Off musical composition. Graham has informed Swift of the infringement, yet,
16 nevertheless, Swift has persisted in her infringement.

17 **FIRST CAUSE OF ACTION**

18 **COPYRIGHT INFRINGEMENT**

19 **BY PLAINTIFF AGAINST ALL DEFENDANTS**

20 23. Plaintiff incorporates by reference the preceding allegations of the
21 Complaint as though fully set forth herein.

22 24. Defendants, without authorization, have used and are using Plaintiff's Haters
23 gone Hate musical composition

24 25. Defendants' acts of infringement have been willful, intentional, and
25 purposeful, in disregard of, and indifferent to the rights of Plaintiff.

26 26. As a direct and proximate result of Defendants' infringement of Plaintiff's
27 Haters gone hate musical composition and exclusive rights under the Copyright Act,
28 Defendants are liable for maximum statutory damage pursuant to 17 U.S.C. § 504(c) up

1 to \$150,000 for each of the copyrights infringed, where such infringement took place on
2 or after the effective date of registration of the copyright. Alternatively, at Plaintiff's
3 election, pursuant to 17 U.S.C. § 504(b), Plaintiff is entitled to his actual damages plus
4 Defendants' profits from all infringements occurring on or after the effective date of
5 registration of the copyright, as will be proven at trial.

6 27. Plaintiff is entitled to its actual damages plus Defendants' profits from all
7 infringements occurring prior to the effective date of registration of the copyright for the
8 Haters gone Hate musical composition, as will be proven at trial.

9 28. Plaintiff is entitled to his costs, including reasonable attorneys' fees,
10 pursuant to 17 U.S.C. § 505.

11 29. Defendants' conduct is causing, and unless enjoined by this Court, will
12 continue to cause great and irreparable injury to Plaintiff that cannot fully be
13 compensated or measured in money. Plaintiff has no adequate remedy at law. Pursuant to
14 17 U.S.C. § 502, Plaintiff is entitled to preliminary and permanent injunctions requiring
15 Defendants to employ reasonable methodologies to prevent or limit infringement of
16 Plaintiff's Haters gone Hate musical composition.

17 **PRAYER FOR RELIEF**

18 WHEREFORE, Plaintiff prays that the Court grant the following relief:

19 a. General damages in an amount to be proven at trial, but not less than
20 \$42,000,000;

21 b. Preliminary and permanently enjoin Defendants, as well as the Defendants'
22 officers, agents, servants, employees, and attorneys, and all persons in active concert or
23 participation with Defendants, from use of Plaintiff's Haters gone Hate work.

24 c. Find Defendants liable for infringement of the Haters gone Hate musical
25 composition;

26 d. Order an award to Plaintiff of all actual damages, in the minimum amount of
27 \$42,000,000.00, and an accounting of any gains, profits, and advantages derived by
28 Defendants resulting from the infringing acts complained of herein;

